

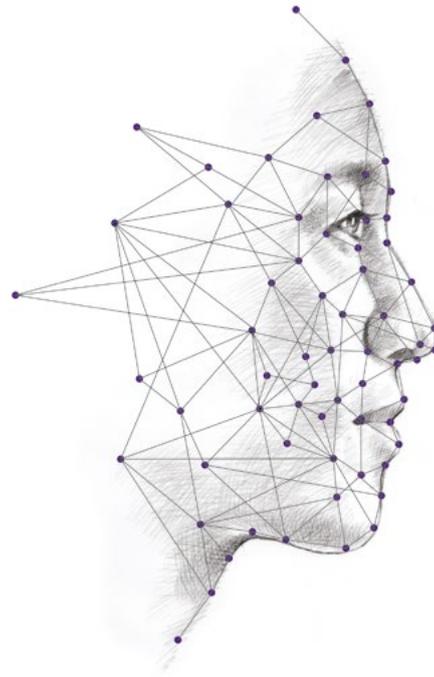
# Your business and Brexit

Maximising the opportunity and minimising the risks of change

To both protect and to create value, businesses must be able to learn and adapt faster than the rate of change in their markets. Rarely has this been more starkly relevant than in responding to the risks and opportunities created by the UK's historic vote to exit the EU.

Uncertainty increases the pressure on leaders to spend their time 'in' the business, addressing the immediate day-to-day challenges and activities that drive today's performance and agenda. However, this makes it difficult to find sufficient headroom to focus 'on' the business, considering how best to both identify and to capture the opportunities of Brexit, how to protect existing value in the near term and ultimately how to drive a significant step forward in future valuation. Sustaining and growing value comes from making the right strategic choices at potentially game changing decision points in the lifecycle of your business and then aligning the business model, operational performance, stakeholder requirements and risk management to those choices.

Uncertainty demands a focused and creative response on what matters most to you, your people and your customers. That is why we developed The CEO Room; a valuable tool to help business leaders navigate the Brexit landscape.



## The CEO Room

A critical thinking space for business leaders

The CEO Room is a dedicated, stimulating and interactive space for a one-to-one discussion where you will be able to work on the key strategic, financial and leadership issues for your business, free from the distractions of day-to-day operational demands. The CEO Room will help you think clearly not only about your immediate issues but also your ambitions and objectives, and to stress test existing strategies following the UK's vote to leave the EU. You will be challenged on existing and established thinking to help unlock valuable insights, consider critical strategic issues and identify solutions that will help to achieve sustainable profit growth.

To facilitate free thinking and an agile response from UK business, a CEO Room discussion is free of charge.

## A FOCUSED AGENDA

We have designed The CEO Room to help business leaders faced with both the opportunities and the challenges of responding rapidly to change.

Our Brexit focused sessions will focus on:

- How the leave vote could impact on where the business aims to be in three to five years
- A view of the market and competition and whether individual managers share a common set of assumptions about the future
- What levers could be pulled to deliver an increase in enterprise value; what new opportunities might arise
- Making change happen and the engagement of people in times of uncertainty.

## GETTING STARTED

The CEO Room is based in Grant Thornton's offices at a number of locations across the UK, including:

- Birmingham
- Bristol
- Cardiff
- Edinburgh
- Glasgow
- Leeds
- Liverpool
- London (Finsbury Square)
- Manchester
- Oxford
- Reading
- Southampton
- St. Albans

For further details or to book a workshop, please speak with your usual local contact or email us on [headroom@uk.gt.com](mailto:headroom@uk.gt.com)



# Headroom for CHANGE

CRITICAL THINKING TIME FOR BUSINESS LEADERS



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